

WHITTLESFORD NEIGHBOURHOOD PLAN BUSINESS SURVEY

JOBS AND THE LOCAL ECONOMY

A1 What types of employment should the plan encourage (tick first box) or discourage (second box)?

Small service businesses
(e.g. gardening, plumbing, property maintenance etc)

Community Services
(e.g. Council services, medical services, sports facilities, etc.)

Tourism, leisure and crafts

Transport, storage & distribution

Shops and offices

Light industrial and manufacturing

Pubs, restaurants and cafes

Financial and professional services

Other (please specify).....

A2 Should the Neighbourhood Plan encourage the use of more land for employment purposes?

Yes No Don't know

A3 Which types of land should be allocated for employment purposes? (Tick any)

Existing Buildings Brownfield land (previously developed)

Redundant farm buildings Green field land (undeveloped)

Other (please give details)

A4 Where should any additional industrial land be situated? (Tick any)

Within the village Framework Top of Hill Farm Road

The County Council and Highway Agencies sites Station Road East

Elsewhere in the parish If so, where?

A5 Should existing employment sites be protected from change of use?

Yes No Don't know

A6 What would encourage new businesses to locate to Whittlesford parish?

More purpose built premises Faster broadband Better Mobile Connection

Other (please specify).....

A7 Do you have any other comments on jobs & the local economy?

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TRANSPORT

B1 To ensure your continued presence do you think better public transport is needed? Yes No

B2 Whittlesford Parkway Station services large businesses areas such as Cambridge, the Bio Campus and London.

Do you think the station is suitable for this purpose? Yes No

B3 The Cambridge City Deal board has identified Whittlesford Parkway as a potential new transport hub (Park & Ride). Do you think this would benefit your business?

Yes No

YOUR BUSINESS

C1 What would help your business to develop and thrive during the next 10 to 15 years of the plan period?

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C2 Are there any planning constraints or barriers that will or may prevent your business from developing during the next 10 to 15 years?

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C3 Is your business likely to require additional space over the next 10 to 15 years? Yes No

	Site large enough	Up to 50 sq.m.	51 to 100 sq.m	101 to 200 sq.m	201 or more
Industrial/workshop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Office	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Retail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Storage covered	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Storage open	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

C4 Is there anything the Parish Council can do to help?

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C5 (a) Is your business likely to need additional workers over the next 10 to 15 years. Yes No

(b) Does your business have difficulty recruiting workers? Yes No

C6 Would your business support affordable housing in order to encourage recruitment?

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FINALLY

D1 In order to demonstrate that public consultation is representative of our community, would you please tick the boxes that best describe the nature of your business

Agriculture, forestry & fishing Wholesale and retail trade Energy and water Repair of vehicles
Manufacturing Transport and storage Construction Finance and insurance
Public house, hotels and restaurants Real estate activities
Public services, education and health Administration and support services
Professional, scientific and technical Arts, entertainment and recreation

Other (please specify)

D2 Please give the postcode of your business's address

D3 Would a representative from your business be interested in becoming more involved in the preparation of Whittlesford Neighbourhood Plan. Yes No

D4 Please use the space below to add any further comments you may have but covered in the survey

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Responses to this survey are anonymous and all individual data and information collect by this survey will be treated confidentially and not passed on to any third parties.

This questionnaire has been produced by the Whittlesford Neighbourhood Plan Group.