

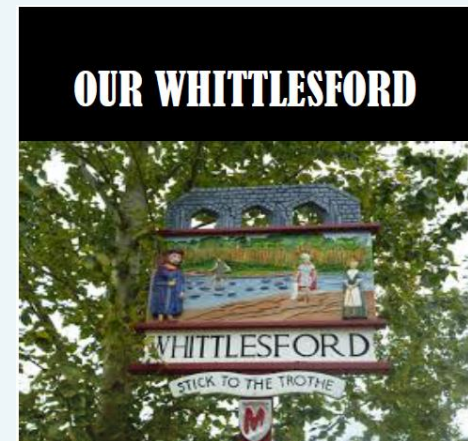
“Our Whittlesford”

A Neighbourhood Plan for Whittlesford

2 March 2017

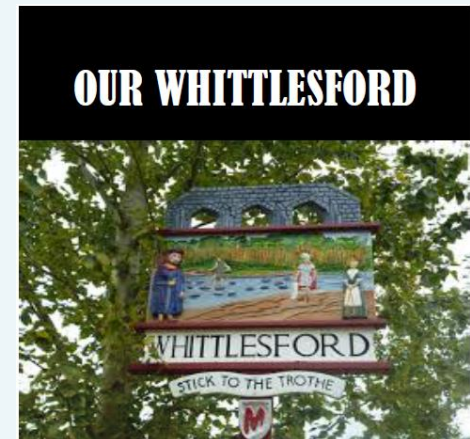
Amanda Thorn

02/03/2017



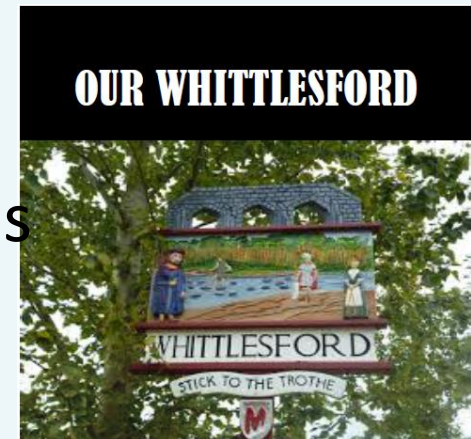
AGENDA

- Overview of Business Survey
- Review of findings so far...
- What can be addressed by the NP?
- SWOT analysis
- Drafting a VISION STATEMENT
- Designing OBJECTIVES
- Proposed timetable & next actions



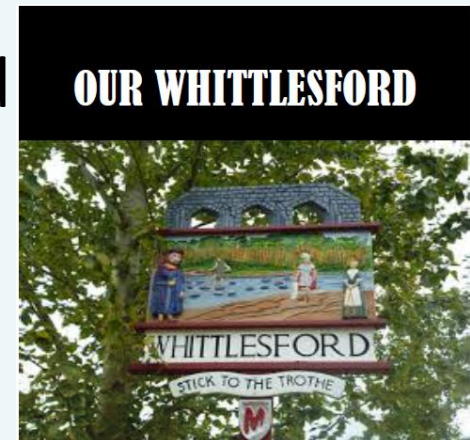
BUSINESS SURVEY

- Survey issued to 130 businesses in and around the Parish
- 24 responses received (18%)
- Broadly appears there are 3 sizes of business:
 - Large
 - Small/Medium
 - Very small e.g. less than 5 employees



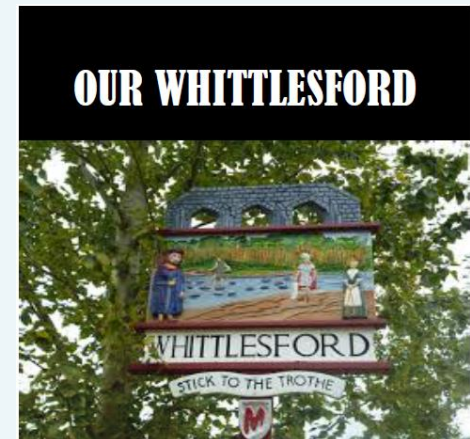
REVIEW OF FINDINGS SO FAR...

- Range of matters arising, including several conflicting views
- Some within the remit of the NP, some not
- Number of large potential proposals on the horizon
- Some major ideas for change suggested by those that have taken part



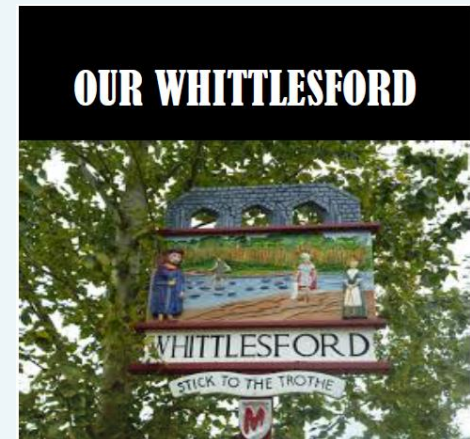
WHY DO SOME MATTERS FALL OUTSIDE THE NP?

- Must focus on the development and use of land
- Must be within the Parish
- Cannot designate land within the Green Belt, with only limited exceptions



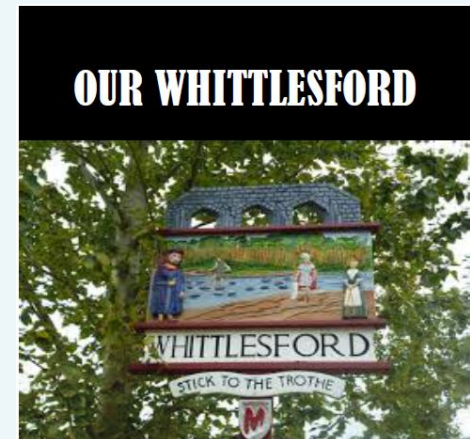
PRIORITIES FOR FUNDING/INVESTMENT

- May be delivered via the NP, or other sources
- Priority list would be included as an appendix to the NP
 - Used to guide contributions from developers
OR actions of the Parish Council
- Planning contributions cannot be used to address existing maintenance deficits



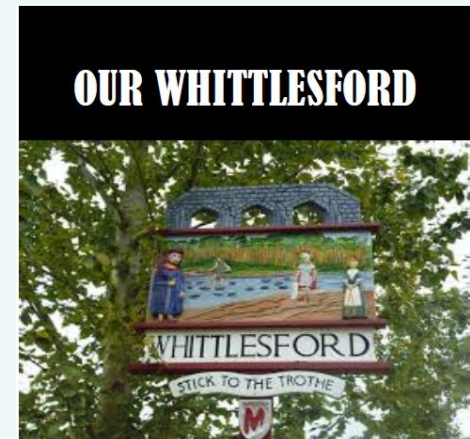
FOCUS FOR THE NP

- We have the ideas – now they need to be turned into a NP!
- Evidence
 - Published data e.g. census
 - Locally derived data e.g. HNS, local surveys



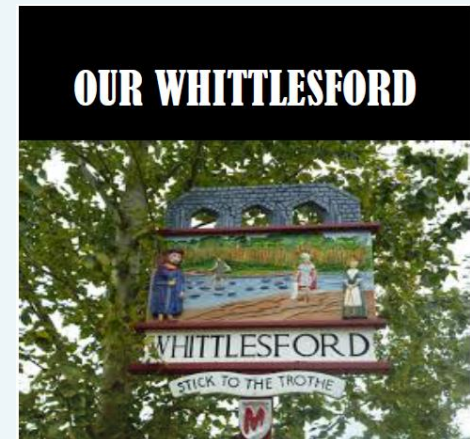
SWOT ANALYSIS

- Strengths, Weaknesses, Opportunities, Threats
- Combined with the outcomes of workshops, helps to guide thoughts on the overall areas to address



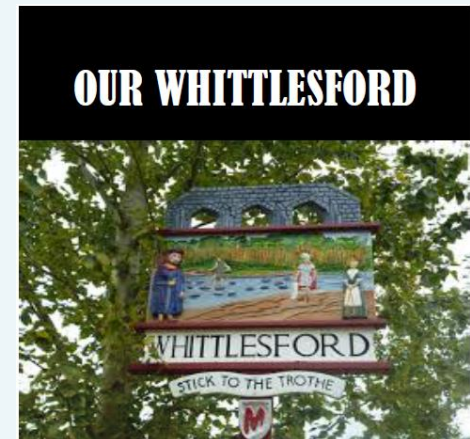
VISION STATEMENTS

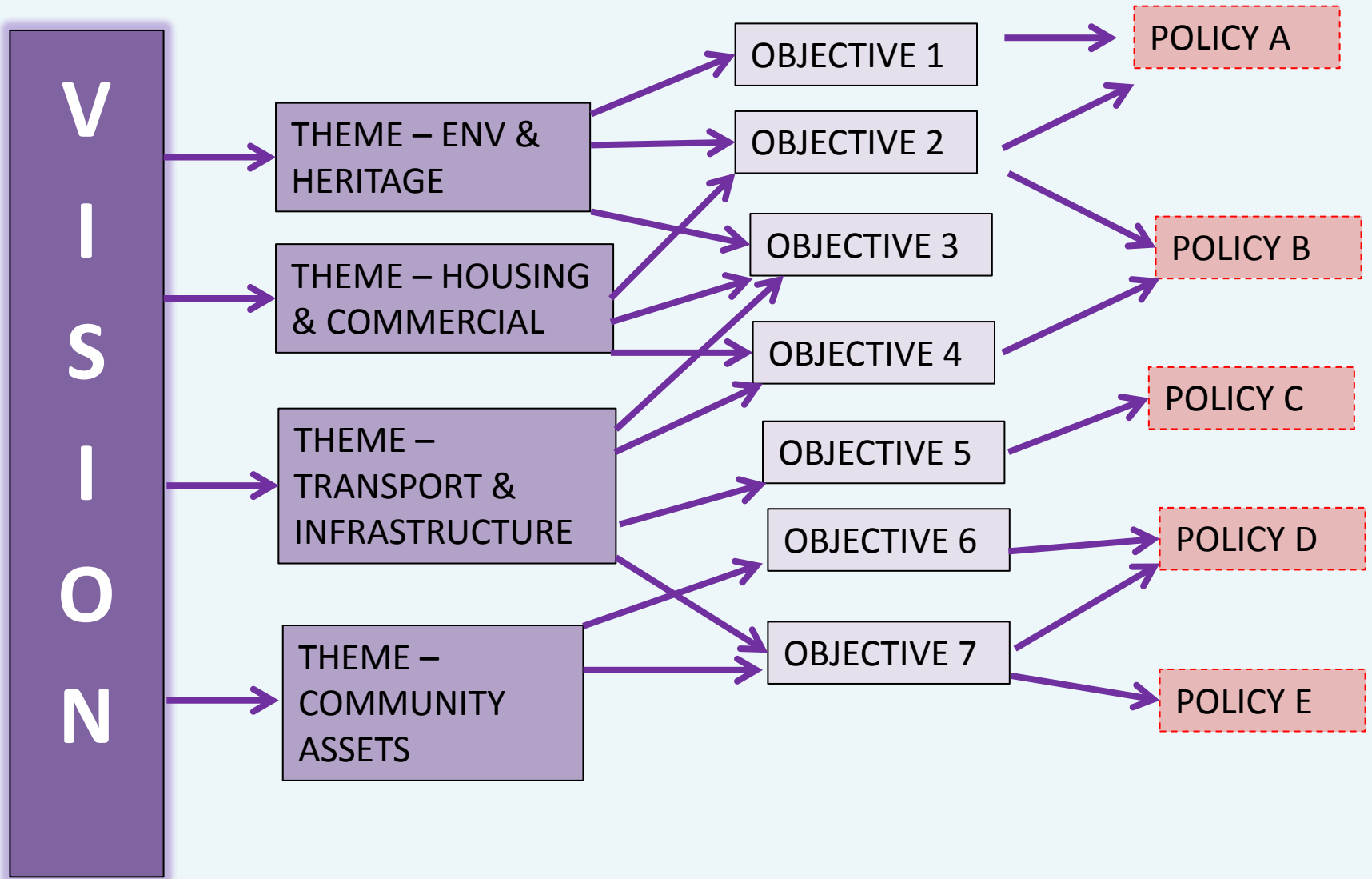
- What do we want Whittlesford to be like in 2031?
- Single or small series of statements that set the overall direction for the NP
- Distinctive to Whittlesford



OBJECTIVES

- One or more objectives to deliver the vision or each element of the vision
- Statements of intent that link to the issues to be addressed
- Each policy will be linked to an objective

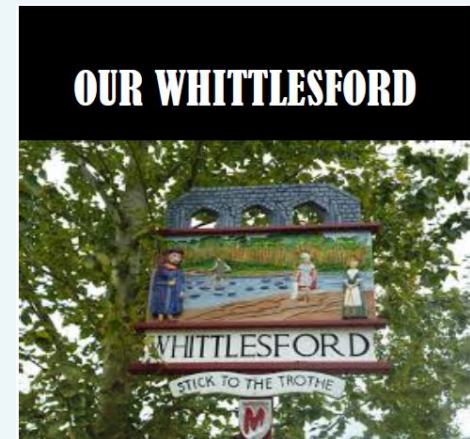




PROPOSED TIMETABLE & NEXT ACTIONS

- Community consultation on VISION & OBJECTIVES
in April 2017

- Draft NP for consultation in June 2017



NEW WEBSITE!

www.whittlesfordneighbourhoodplan.co.uk

