

VISION

To provide a community environment, retaining the atmosphere of a conservation area, whilst embracing the inevitable development that should (aim to) improve the area.

SWOT

Strengths

Existing railway line along the Saffron Walden to Cambridge corridor with regular services between Cambridge and London Liverpool Street

Connections to Stansted Airport

One of four key village stations, 2 of these (inc. Whittlesford Parkway) with a fast train service and a Stansted stop

Close access to M11, ease of road access to London and North

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Proximity of Highways depot for road gritting

Shop and PO in village

Proximity to cycle routes for cyclists travelling to Cambridge and Campus sites, includes off-road cycle route between Shelford and the Addenbrooke's site

Weaknesses

Congestion on the A1301 around interchange with A505 caused by high volumes of traffic

Knock-on effects of rat-running through neighbouring villages

Congestion on A505 leading to problems joining from village junctions

Road connectivity between villages e.g. the A505 design to and from Duxford

Bus routes hampered by connectivity issues

Unsustainable bus service

Unsatisfactory bus, cycle and pavement links to the station

Bridge at station has no disabled access and presents difficulties for cyclists and passengers with cycles, pushchairs, suitcases.

Long distance to nearest major supermarket chain store

Lack of fuller range of shops in the village

Opportunities

Planned increases to rail service frequency along the route

Links by rail to large employment centres at CB1, Cambridge North new station and the Biomedical Campus when new station built - in addition to London and all stations between

Easy and fast travel to Addenbrooke's by train when new station opens for patients and visitors

Transport hub connection possibilities:

- Improvements to station as an interchange
- Bus links
- Potential connections with scientific Campus sites in the area
- Car parking improvements

Scope for new business development in the village

Doctors' surgery possibility

Shop in the south part of the village to serve new housing developments and a growth area

New Rail User Group being established to improve passenger experience

Threats

Increasing congestion along A1301 and A505

Multiple proposed housing and commercial developments in or close to village with impact on A505, village road traffic and rail station use

High increased use of rail station to reach CB1, Cambridge North and Biomedical Campus (new stations) by public transport

Parking issues

Transport hub would generate considerable traffic from a very wide area, requiring Park & Ride facilities

OBJECTIVES & AIMS

Use of railway station to be made easier

Improvements to railway station, some identified elsewhere

Inter-village travel to be less car-based

Seek financial contributions from developers towards village infrastructure projects

Identify village infrastructure projects for future funding from Highways or other budgets

Ensure new housing developments are equipped with the latest technology and eco systems

(To clarify, "eco", means economy in this instance as in energy systems)